



## Call for Papers

### From Strategies to Practice in the Protection and Promotion of Archaeological Landscapes

Session #749

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Theme: **Archaeology and the European Year of Cultural Heritage**

Session format: **Session, made up of a combination of papers, max. 15 minutes each**

New technologies and methodological advances of the last few decades have radically changed the potentials of archaeological research. The focus has shifted from investigations of single sites to studies of broader archaeological landscapes. In particular, remote sensing technologies and geophysics have yielded vast amounts of new archaeological data, opening new avenues to the better understanding of archaeological sites, landscapes, regions and beyond.

This process has however raised also two important issues, which call for discussion: (1) the often (too) superficial interpretations of the data, and (2) the long-term impact of the new data on decision-making processes in European heritage management. Both issues are closely connected. The lack of depth in interpretation often means that we fail to realize the broader potentials in the use of the data collected. The missing awareness of these possibilities also constrains the process of developing new, more efficient heritage management tools. However, it also due to the lack of closer cooperation between science, heritage protection and politics that is hindering more profound advances.

As a response, several initiatives are focusing on development of new approaches and strategies to tackle the present situation. Unfortunately, these strategies are often solely restricted to a project's research area or/and its duration and are not implemented on any political or legislative level.

In this session, we would like to hear from your positive as well as the negative experiences and practices in the strategic planning and implementation processes, dealing in the broadest sense with the management of archaeological landscapes.

We are looking for presentations which are tackling the following questions:

1. When and why strategic thinking in archaeology and monument protection are needed?
2. What are the best approaches for strategy developers to create an impact?
3. To what extent state-of-the art data is integrated into the protection of cultural heritage, into the re-evaluation of registered national monuments, or even into the promotion and touristic use of archaeological heritage?
4. To what extent various individual strategies can have an impact, reaching beyond local or regional levels?
5. What are the possibilities to connect better different strategical approaches on European level?

Keywords: **landscape, strategy, implementation process**

Please submit your abstracts via the EAA Barcelona 2018 website (<https://eaa.klinkhamergroup.com/ea2018/>) until 15 February 2018.